TO SERVE

TO HEAL

TO EDUCATE

2017 Annual Report
OUR MISSION

To Serve. To Heal. To Educate.

We accomplish our mission through innovative and effective systems of care and by bringing people and resources together, creating value for our patients and the community.

OUR VISION

Cooper University Health Care will be the premier health care provider in the region, driven by our exceptional people delivering a world-class patient experience, one patient at a time, and through our commitment to educating the providers of the future.
2017 AT A GLANCE

- Employees: 7,362
- Medical Staff: 840
- Licensed Beds: 635
- Hospital Admissions: 30,036
- Emergency Department Visits: 78,912
- Urgent Care Visits: 40,518
- Outpatient Visits: 1,684,887
  (Hospital and Physician Offices)
- Outpatient Locations: 105+
- Surgical Cases: 21,797
- Trauma Cases: 3,923
- Cancer Visits
  - Inpatient: 3,056
  - Outpatient: 118,608
Executive Leadership

George E. Norcross III
Chairman
Board of Trustees

Adrienne Kirby, PhD, FACHE
Executive Chairman and
Chief Executive Officer

Anthony J. Mazzarelli, MD, JD, MBE
Co-President
Cooper University Health Care

Kevin M. O’Dowd, JD
Co-President
Cooper University Health Care

Board of Trustees

- George E. Norcross III
  Chairman
- Adrienne Kirby, PhD, FACHE
- Peter S. Amenta, MD, PhD
- Sidney R. Brown
- Michael E. Chansky, MD
- Leon D. Dembo, Esq.
- Dennis M. DiFlorio
- Generosa Grana, MD
- Phoebe A. Haddon, JD, LLM
- Ali A. Houshmand, PhD
- Paul Katz, MD
- Duane D. Myers
- Philip A. Norcross, Esq.
- Annette Reboli, MD
- Steven E. Ross, MD
- Robert A. Saporito, DDS
- Roland Schwarting, MD
- William A. Schwartz, Jr.
- Kris Singh, PhD
- Harvey A. Snyder, MD
- Joseph C. Spagnoletti
- M. Allan Vogelson, JSC (Ret)
- Susan Weiner

TRUSTEE EMERITUS:
- Peter E. Driscoll, Esq.
May 1, 2018

Dear Friends,

I am proud to share Cooper University Health Care’s 2017 Annual Report with you. This past year was one of tremendous achievement as we continued to fulfill our mission to serve, to heal, to educate, and celebrated our 130th year of doing so.

While delivering on this mission is truly its own reward, it has also been immensely gratifying to earn recognition from a growing number of prestigious organizations for our efforts. These quality and service awards, accreditations, and certifications signify that we have met rigorous standards for the care that we deliver. This, in turn, translates into the best possible outcomes for the patients we serve—which is the fundamental reason for everything we do here at Cooper.

Some of the most visible and tangible achievements of the past year include significant expansion and upgrading of our ambulatory facilities to meet the ever-growing demand for our services. Similarly, we launched new programs and initiatives to address specific needs of some of the populations we serve, such as active military and veterans. These and other important initiatives we undertook in 2017 are detailed in the following pages.

Milestones like our 130th anniversary are often a time for reflection on how far we’ve come. Yes, we’re proud of our legacy of providing exceptional health care to the communities we serve, delivered by a superb staff. But our unwavering focus and commitment remain on the future, and continuing to serve, to heal, to educate for generations to come.

Sincerely,

George E. Norcross III
Chairman
Board of Trustees
When the original 30-bed Cooper Hospital in Camden opened its doors to patients in 1887, the medical staff consisted of eight doctors—four general physicians and four surgeons. When Cooper marked its 130th anniversary in 2017, it was as the leading academic health system in South Jersey with a medical staff of 843. We are home to the region’s only Level I Adult Trauma Center, MD Anderson Cancer Center at Cooper, and the only Level II Pediatric Trauma Center in the region, with more than 100 outpatient offices throughout South Jersey and Pennsylvania. Cooper has a track record of remarkable achievements throughout our storied history.

Awards and Certifications

In 2017 Cooper garnered recognition for achievements related to the clinical quality of our care, patient outcomes, physician engagement, and the high regard in which consumers hold our physicians and nurses:

- **Healthgrades**, the leading online resource for information about physicians and hospitals, recognized Cooper as a 5-Star organization for GYN Surgery (Hysterectomy), and Heart Failure Mortality. Healthgrades also bestowed us with the National Quality Award for Excellence in Cranial Neurosurgery

- The **Joint Commission/American Heart Association/American Stroke Association** granted Cooper its Advanced Comprehensive Stroke Center Designation for the thoroughness of our stroke care

- The prestigious **US News & World Report** recognized Cooper as a High Performer in Colon Cancer Surgery

- Cooper earned Consumer Choice Awards from the **National Research Corporation** for Best Overall Quality, Best Doctors, Best Image and Reputation, and Best Nurses

- The **American Orthopaedic Association** Own the Bone® program gave the Cooper Bone and Joint Institute its Star Performer Recognition Award for our efforts in raising awareness about osteoporosis-related fragility fractures

- The **Urgent Care Association of America** granted Cooper’s Urgent Care Centers Urgent Care Designation, signifying that we have met both certification criteria for scope of services and accreditation standards of quality and safety
• Through the American College of Surgeons (ACS), Cooper earned Level I Adult Trauma designation and Level II Pediatrics Trauma designation, and the ACS’s National Surgical Quality Improvement Program recognized Cooper for Achieving Meritorious Outcomes for Surgical Patient Care
• The New Jersey Hospital Association granted Cooper and the Deborah Heart and Lung Center its Community Outreach Award for the HeroCare Connect concierge health care program for veterans, active military, and their dependents
• The Studer Group gave Cooper its Excellence in Patient Care Award for Physician Engagement
• Horizon Blue Cross Blue Shield of New Jersey named Cooper a Blue Distinction® Center for Bariatric Surgery

• The National Committee for Quality Assurance (NCQA), a national leader in health care accreditation, named Cooper a Patient-Centered Medical Home Recognized Practice, Level III
• HIMSS Analytics named Cooper among the nation’s Most Wired Health & Hospital Networks
• The NJ Sharing Network gave Cooper its Gold Award for Organ Donation and Transplant Awareness

The original 30-bed Cooper Hospital opened in Camden in 1887.
2017 Major Programs and Facility Expansions

Early Intervention Program Expands
In response to a growing need for services, Cooper’s Camden-based Early Intervention Program (EIP) clinic and offices underwent a substantial renovation and expansion in 2017. This vital program, which is committed to improving the health and well-being of those affected by HIV in southern New Jersey, provides high-quality, compassionate medical care, support services, and early detection – regardless of ability to pay – along with community education and research.

A Re-launch of the Ripa Center for Women’s Health and Wellness at Cooper
This Voorhees-based center became more vital than ever with a re-launch in 2017, expanding the primary care team that creates and manages a personal plan of care for the unique needs of our female patients. Named for Kelly Ripa and the Ripa family, longtime supporters of Cooper and women’s health services, the Ripa Center for Women’s Health and Wellness provides primary and multi-specialty care, as well as on-site imaging and educational seminars.

Above: The portrait of John and Joyce Sheridan hangs in the lobby of the Sheridan Pavilion, a tribute to all they did for Cooper and the City of Camden.

Right: Six New Jersey governors (past and present) joined Cooper leadership to dedicate the Sheridan Pavilion in 2017.
**Dedication of the Sheridan Pavilion**

Then-Governor Chris Christie, five former governors, numerous elected officials, and nearly 30 members of the Sheridan family joined Cooper leadership on May 24 for the unveiling ceremony of Sheridan Pavilion at Three Cooper Plaza in honor of John and Joyce Sheridan. Mr. Sheridan was the former president and CEO of the health care system; he joined Cooper in 2005 and served as president and CEO from 2008 until his and his wife’s death in 2014.

“John Sheridan left a lasting legacy at Cooper University Health Care and in Camden, a city he worked tirelessly to improve,” said George E. Norcross III, Chairman of the Board of Trustees of Cooper University Health Care, at the unveiling. “Now and forever, in celebration of the lives of John and Joyce Sheridan, and in tribute to all they did for Cooper University Health Care and the City of Camden, this building will be known as the Sheridan Pavilion.”

**Ross Trauma Admitting Area**

Cooper University Hospital renamed its Trauma Admitting Area in honor of renowned trauma surgeon Steven E. Ross, MD, long-time leader of the Cooper Trauma Center. The January 31 ceremony and celebration of Dr. Ross’ achievements were hosted by The Cooper Foundation, which coordinated a secret fundraising mission that honored Dr. Ross and raised more than $125,000 to equip the Ross Trauma Admitting Area with new portable X-ray technology.

---

**Continued OR Expansion**

To meet the growing demand, a major expansion of the surgical facilities in the Kelemen Building was completed in 2017, adding five new operating rooms and renovating a sixth. By the end of 2017, Cooper has 24 operating rooms, including state-of-the-art hybrid suites for both conventional and interventional procedures – significantly increasing capacity and operational efficiency and reducing wait times for elective surgery.
2017 Major Program and Facility Expansions

Expanded Urgent Care Centers
Cooper opened two new Urgent Care Centers in Cinnaminson and Runnemede, joining centers in Audubon and Cherry Hill. Cooper offers the region’s only urgent care facilities staffed full time by emergency medicine physicians, ensuring the highest level of care. All centers are open 7 days a week, and in 2017 were accredited by the Urgent Care Association of America (UCAOA), signifying that Cooper has met stringent standards and criteria for the quality of patient care, safety, and scope of services. By the end of 2017, both new facilities were already exceeding financial projections, affirming the need for urgent care centers in these communities.

Multi-specialty Office in Marlton Opened
With the opening of a new multi-specialty office on Route 73 North in Marlton, area residents have convenient local access to Cooper physicians who specialize in the primary care disciplines of family medicine, pediatrics, and obstetrics and gynecology. These physicians focus on preventive and primary care services and also provide streamlined access to Cooper specialists when more advanced care is needed.

Cooper Readies to Build Vital Tri-Generation Facility
At the end of 2017, Cooper was notified that it has been awarded a New Jersey Energy Resilience Bank (ERB) grant to design and build a tri-generation facility that will produce power, cooling, and heating in the event of a power outage. The state created the ERB in the wake of Superstorm Sandy to support the development of distributed energy resources at critical facilities—particularly hospitals like Cooper that are essential during natural disasters—to enable them to remain operational during future outages.
Cooper serves the City of Camden and the greater community through an ever-expanding network of programs and services designed to promote the health and well-being of residents of all ages, and from all walks of life – including the most vulnerable and underserved. Our aim is to make high-quality health care as accessible as possible – which means that many of our initiatives extend beyond the walls of the hospital – and to improve quality of life for the residents of Camden and beyond. To make the communities we serve healthier places to live and work, The Cooper Foundation has undertaken a myriad of initiatives that help transform our good intentions into reality and give back to the community. The following are the 2017 highlights.
The Cooper Foundation: Giving Back to the Community

Hurricane Relief: Helping Beyond New Jersey
To help those affected by Hurricane Harvey in Houston—home of the MD Anderson Cancer Center (MDAC)—The Cooper Foundation established an MD Anderson Cooper Hurricane Relief Fund to help MDAC employees as well as direct recovery efforts in the greater Houston community, raising $30,000. In addition, the Foundation established a fund to collect donations supporting the people of Puerto Rico, who suffered devastating losses from Hurricane Maria, many of whom have family in Camden. More than $12,000 was raised.

Summer in the City Music Festival
Cooper’s 130th anniversary year was also the 8th year of the free summer concert series held at Sheila L. Roberts Park at 6th and Washington Streets in Camden. This popular, family-friendly, three-concert series is a collaboration of The Cooper Foundation, Cooper’s Ferry Partnership, Cooper Lanning Civic Association, and Lanning Square West Residents in Action, with sponsorships from the City of Camden and the Garden State Discovery Museum.

**S P O N S O R E D  B Y:**

**5:30 p.m. @ Sheila L. Roberts Park: 6th & Washington Streets**

**J uly 6: “The Dirty Dozen”**
**J uly 13: “The Ingram Brothers”**
**J uly 20: “To The Max”**

**R A I N  D A T E  F O R  A L L  C O N C E R T S :  J U L Y  2 7 ,  5 : 3 0  P . M .**

This series is a joint collaboration of The Cooper Foundation, Cooper’s Ferry Partnership, Cooper Lanning Civic Association and Lanning Square West Residents in Action.

**F R E E !  B u b b l e  F u n  a n d  F a c e  P a i n t i n g  b y  t h e**
**G a r d e n  S t a t e  D i s c o v e r y  “ O n  t h e  G o ”  M u s e u m**

**F R E E  R i t a ’ s  W a t e r  I c e**

**F R E E !  B u b b l e  F u n  a n d  F a c e  P a i n t i n g  b y  t h e**
**G a r d e n  S t a t e  D i s c o v e r y  “ O n  t h e  G o ”  M u s e u m**
Camden Health & Athletic Association
This nonprofit organization, which is supported by The Cooper Foundation, the Norcross Foundation, and AmeriHealth New Jersey, continues to promote healthy lifestyles through youth sports programs in Camden. In 2017, CHAA expanded existing football, basketball, baseball, softball, and soccer programs, held five Skills and Drills Clinics with more than 600 youth between ages 4 and 15, and provided 150 free physicals for youth athletes participating in Camden youth sports programs.

Family-Focused Philanthropy
The Cooper Foundation provided 150 Camden families with a turkey dinner for a warm holiday meal (plus a new book for the kids) prior to Christmas in 2017. In addition, Cooper employees collected and donated gifts to more than 150 families in need through our 8th annual Adopt-a-Family program in partnership with the Volunteers of America.

“Teddy Goes to Cooper”
As part of the 2nd annual “Teddy Goes to Cooper” program designed to alleviate common fears of being in the hospital, 112 kindergarteners from the KIPP Cooper Norcross Academy visited Cooper University Hospital. Each child had the opportunity to tour an ambulance and was given a stuffed bear to be their companion when they undergo x-rays, stitches, vaccinations or other procedures in the future.
The Cooper Foundation: Giving Back to the Community

“Choose Kindness” Anti-Bullying Initiative
Cooper’s regional Cleft-Craniofacial Program presented a “Choose Kindness” anti-bullying assembly for 7th and 8th graders at KIPP Cooper Norcross Academy. “Choose Kindness” assemblies were held at local schools and Cooper outpatient offices in advance of the nationwide release of the movie “Wonder.” Each student received the book “Wonder” from The Cooper Foundation and signed an anti-bullying pledge.

Operation Backpack
Cooper employees donated more than 1,000 backpacks filled with school supplies to students at KIPP Cooper Norcross Academy Lanning Square and John Greenleaf Whittier schools at the start of the 2017-2018 school year, ensuring that underserved youth have the basic tools for a successful start to the school year.

Summer Reading Program
Scores of Camden children participated in the Cooper Learning Center’s six-week Summer Reading Program, which provides education support to grade-school children during the summer, helping them stay academically connected during their summer break from school. The program was held at KIPP Cooper Norcross Academy for the first time in 2017.

KIPP Mentoring Program
Twenty Cooper employees served as mentors to 7th and 8th grade students at the KIPP Cooper Norcross Academy, further strengthening the link between Cooper and the community we serve.

Cooper employee-donated backpacks filled with school supplies create smiles at the KIPP Cooper Norcross Academy – and a successful start to the school year for underserved youth.
As part of our overall mission, Cooper has made a strong commitment to support those who serve and have served our country and communities.

Supporting Those Who Serve
Cooper aims to make the highest-quality care accessible for those who put their lives on the line for others and, with our partner organizations, we offer several programs dedicated to keeping members of the military, their families, veterans, and first responders healthy. We also provide an array of services to support veteran education and training, employment, and research. Our initiatives to serve this important population in 2017 included:

Veterans VIP Priority Program
This Cooper program ensures that veterans living in the nine southern counties of New Jersey – Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Ocean, and Salem – have quick access to primary care services. Through a dedicated Veterans VIP Priority Program phone line, patients can schedule a same- or next-day appointment with a primary care physician. Cooper representatives also can provide assistance and direction on other health and social services, such as housing, employment, and transportation.

Nearly 1,000 veterans and their family members took advantage of a variety of free health screenings at the Cooper Summerfest aboard the Battleship New Jersey. Jessica Bryson, APN, was among the Cooper team members taking part.
Active Military and Veterans Programs

HeroCare Connect
Launched in April 2017 as a joint venture between Cooper and Deborah Heart and Lung Center, HeroCare Connect is a personalized concierge program that links military families, active-duty, veterans, and their dependents with health care services close to home.

It provides convenient and expedited access to specialty care for military patients stationed at Joint Base McGuire-Dix-Lakehurst and veterans across South Jersey, supplementing the primary, gynecologic, and pediatric care available on base. We are a member of the U.S. Veterans Administration Choice Program, which gives veterans the opportunity to receive care at a community-based provider such as Cooper. Patients simply call for an appointment through HeroCare Connect’s concierge service, where specially trained staff connect each patient with a specialist within 24 to 48 hours and manage each case with personalized attention.

Through the access afforded by these military programs, Cooper handled more than 4,000 inpatient and outpatient encounters, same-day surgeries, emergency room visits, and diagnostic testing procedures in 2017.

Cooper Recognizes Military Employees
In conjunction with Veterans Day, Cooper held its first recognition program in November 2017 for veterans and members of the National Guard and Reserves who are employed at Cooper. More than 50 attended the event, which henceforth will be held twice a year to mark Veterans Day and Memorial Day. Cooper military employees received a Cooper military branded baseball cap and a flag employee ID badge clip.

Clinical Training for Special Ops Combat Medics
Cooper University Hospital is one of only four hospitals in the nation to provide clinical training to the elite Special Operations Combat Medics (SOCM) from the U.S. Military’s Special Operations Command, including the U.S. Army’s Special Forces and Rangers, Navy SEALs, and Marine Force Recon. Cooper provides the last stage of SOCM training – a 28-day clinical rotation – ensuring that graduates have the vital skills to perform critical fieldwork in extreme environments. In 2017, Cooper provided training for 72 Special Operations Combat Medics.

Veterans Springfest
Nearly 1,000 veterans and their guests attended Cooper’s annual Veterans Springfest on the fantail of the Battleship New Jersey, on the Camden waterfront. The April 29th event offered complimentary health screenings, community resources, networking, and a free tour of the battleship.
**State Department Telehealth Consultations**

Cooper is the only trauma center in the country that provides real-time physician-to-physician clinical consultations to select members of our nation’s diplomatic divisions and elite military units. Through this program, the U.S. Department of Defense and the U.S. Department of State turn to Cooper for guidance when critical medical emergencies arise halfway around the world. Cooper’s trauma team is available 24/7 via our state-of-the-art telemedicine capabilities.

**Supporting Civilian Employment After Duty**

Last year, Cooper joined two organizations that play vital roles in helping service members in the civilian work world. We became a founding member of the NJ Salute Coalition, which connects veterans, National Guard, Reservists, and their families desiring civilian employment to New Jersey employers. And we became an active member of the New Jersey Employee Support for National Guard, a DOD initiative that facilitates and promotes employer support for National Guard and Reserve service.

**Stop the Bleed Training**

In 2017, Cooper’s Trauma Department offered “Stop the Bleed” programs designed to train medical emergency professionals, as well as laymen, on methods and procedures for stopping a serious bleed. The Cooper EMS Outreach team trained over 600 policemen, firemen, and school personnel as part of its “Stop the Bleed” community outreach efforts. The program, part of the national “Stop the Bleed” initiative, aims to put knowledge gained by first responders and the military into the hands of the public to help save lives during times of disaster.
Making a Difference for Our Patients
Cooper volunteers – men, women, and students from the community – contribute their skills, time, and energy in myriad ways that help make patients’ hospital experience as positive, welcoming, and reassuring as possible. From greeting and escorting patients to their rooms, to assisting with clerical tasks in various departments, to answering phones and running errands, our volunteers’ presence makes a tremendous difference in Cooper’s efficiency and our patients’ satisfaction.

Some highlights of the ways our volunteers served Cooper patients in 2017 include:
• Bringing four-legged love to patients through our Therapy Dog Program – with four dogs now “on duty”
• Delivering healing laughter through our Bumper “T” Caring Hospital Clowns
• Transporting patients to and from same-day surgery, special testing, and diagnostic imaging

The numbers are impressive. In 2017, 690 individuals volunteered 55,415 hours of their time. Walter Baker alone dedicated the most hours of service last year – 595 – for a total of 7,189 hours since he began serving as a Cooper volunteer.
Unwavering Commitment, Outstanding Caregivers

From promoting optimal health in order to prevent disease, treating illness in order to restore health, it takes unwavering commitment and outstanding caregivers to help people heal. Cooper’s doctors and nurses deliver on this commitment in myriad ways, every day. At Cooper, we recognize that clinical excellence is only the beginning of high-quality health care. How we deliver care is equally important. Ensuring that patients feel listened to and valued is essential, and we strive to achieve this in every patient interaction we have. Here are some of the ways we accomplished this in 2017:

Physician Champions Spearhead Improved Communication

In its second year, Cooper’s physician champion initiative earned national recognition in 2017 for the results it produced when it comes to improving patient communication and provider engagement. These exemplary results were recognized at the 2017 Studer Group annual conference, where Cooper received the top award in Excellence in Patient Care. (Studer Group is the leading organization in patient experience through leadership. They work with organizations around the globe to building sustainable cultures, promoting accountability, fostering innovation, and promoting consistency to deliver an outstanding patient experience.)

Patient Experience Scores Continue to Rise

With increased physician engagement, Cooper’s patient experience scores continue to rise. Notably, our 2017 Clinician and Group Consumer Assessment of Healthcare Providers and Systems (CGCAHPS) score rose more than 20 percent over 2016, and:

• 56 Cooper providers ranked at or above the top decile (90th percentile) nationwide during 2017
• Three Cooper providers achieved 99th percentile on this metric—the best of the best
• Seven locations ranked at or above the 90th percentile: Kelemen 4 (Cardiac Care Unit), Breast Surgery (all outpatient sites), Surgery Center-Voorhees, Palliative Care (all outpatient sites), Urgent Care Cinnaminson, Urgent Care Runnemed, and Nephrology (all outpatient sites)

The CGCAHP survey is a scientific, standardized tool to measure patients’ perception of care provided by physicians in an office setting.
Unwavering Commitment, Outstanding Caregivers

Improving Access to Care

Cooper completed several technology upgrades in 2017 designed to improve patients’ access to care. The Cooper phone system was completely upgraded to enhance the caller experience; self-scheduling tools were deployed across Primary Care (Internal Medicine and Family Medicine) to improve patient convenience; and text-based appointment reminders were deployed, also boosting convenience and reducing no-shows.

Providers of the Quarter

To acknowledge stellar performance—and positively reinforce the values Cooper espouses—this quarterly award was launched in the second quarter of 2017. It recognizes physicians and advanced practice providers for their professionalism, interpersonal skills, effective communication, teamwork, and dedication to research and education. Awardees are nominated by their peers. The 2017 recipients were:

• Quarter 2:
  Kimberly Rozengarten, DO, MPH, FACOI
  Medical Director, Multi-specialty Center, Camden

• Quarter 3:
  Yize Richard Wang, MD, PhD
  Associate Director
  Cooper Inflammatory Bowel Disease Center

• Quarter 4:
  Monika Dobrowolski, MSN, APN-C
  Colorectal
Nursing played an integral role in implementing multi-disciplinary rounds on all inpatient nursing units, as well as staff-led, unit-based councils focused on improving the patient experience. These initiatives helped Nursing achieve their 2017 goals for patient satisfaction with their inpatient experience.

**Nursing: Exceptional People, Exceptional Caring**
Cooper’s success is highly dependent on the exceptional care that nurses provide to the people we serve, and the leadership and collaboration they demonstrate within the profession. Some highlights of our nurses’ achievements in 2017 include:

**Supporting Growth**
Stepping up to meet capacity demands – including Transfer Center growth of 16 percent and surgical volume of 11 percent over the prior year – Nursing helped to operationalize a 10-bed unit on Kelemen North 9, a four- to six-bed area of the ED for triage/placement of Critical Care transfers, and increase Intermediate Intensive Care Unit capacity.

**Increasing Sepsis Detection, Intervention**
Compliance with lifesaving sepsis-detection protocols – implemented in 2016 – increased by over 67 percent in 2017, thanks to ongoing learning experiences focused on best practices.
Spotlight on Nursing

Kudos
Cooper nurses earned an array of well-deserved awards and recognition in 2017, including:

APN Named Provider of the Quarter
Monika Dobrowolski, MSN, APN-C, was named Cooper’s Q4 Provider of the Quarter, the first time an advanced practice nurse has won this award that recognizes physicians and advanced practice providers for their professionalism, interpersonal skills, effective communication, teamwork, and dedication to research and education.

DAISY Award Winners
In 2017, Cooper presented The DAISY Award, which recognizes nurses for extraordinary clinical skill and compassionate care, to:

- Anya Walter, RN
  Progressive Care Unit
- Mary Jane Durkin, RN
  Clinical Educators/Pavilion 5
- Patricia Crosby, RN
  Maternal Fetal Care Unit
- Meghann Thornton, RN
  Progressive Care Unit
- Diane Werner, RN
  Post-Anesthesia Care Unit
- Terry Gamble, RN
  Medical-Surgical Care
- Janvincent Adovas, RN
  Medical-Surgical Care
2017 Nurse of the Year
“When they called my name, I couldn’t get out of my chair,” says Kathleen Coyle, RN, who was named Cooper’s Nurse of the Year during the 2017 Nursing Excellence Awards hosted by The Cooper Foundation and Cooper University Health Care. “I felt very grateful and humbled.”

A nurse at Cooper since 1975, she is a member of the ICU nursing staff and specializes in caring for patients who have undergone cardiothoracic surgery. She also received the Excellence in Critical Care Award at the awards ceremony.

The most rewarding aspect of her job? “Getting a patient on what’s possibly the worst day of their life and helping to save their life,” Kathy replies. “We have a fantastic team of nurses, physicians, and ancillary staff that contribute to getting that patient back to where they were, or even better, and we don’t forget they have family that needs taking care of as well. If we can’t save the patient, we do everything we can to make the transition the best it can be for the patient and family,” she adds.

“Kathy was chosen Nurse of the Year for her compassion and commitment to patients and to her peers,” says Lisa Laphan-Morad, Vice President of Patient Care Services. “She is a leader among the staff and truly a Cooper Nurse.”

2017 Nursing Excellence Awards

The 2017 Nursing Excellence Awards bestowed 22 awards to Cooper nurses for their outstanding contributions to excellence in patient care. Award winners were nominated by their colleagues for their commitment to upholding the Cooper mission to serve, to heal, to educate.

Notably, the 2017 awards included the first team award, which went to the nursing staff of Pavilion 8, led by Clinical Director Kelly Ranjo, RN.

“The Nursing Excellence Awards are supported by generous donations to The Cooper Foundation to assist our phenomenal winners with education and training,” said Susan Bass Levin, President and CEO, The Cooper Foundation. “We are thankful to our donors for their contributions and for recognizing the important role of nurses in delivering high quality, compassionate care each and every day.”
MD Anderson Cancer Center at Cooper

Throughout 2017, the physicians, nurses, and staff of MD Anderson at Cooper have made significant contributions to improving the health and well-being of thousands of South Jersey residents facing cancer, offering MD Anderson’s proven treatment plans, local access to more clinical trials, collaboration with national and regional cancer specialists, customized treatment plans, and a full range of supportive-care services. Access to these resources continues to expand, too, with comprehensive cancer services available in Camden, Voorhees, and Willingboro, and offices throughout the Philadelphia-South Jersey area, including a new 2017 location in Moorestown.

MD Anderson at Cooper 2017 Growth
- New patient physician visits increased by 7.8 percent
- Total physician visits increased by 12.9 percent
- Infusion visits up by 12.2 percent
- #1 in Market Share for the second year in our seven-county area

Through Cooper’s partnership with MD Anderson Cancer Center, the number-one cancer center in the nation as ranked by U.S. News & World Report, MD Anderson Cancer Center at Cooper has taken cancer care in our region to an entirely new level.

Patient Kristin Lunanuova enters the cancer center to meet with her lung cancer care team.
MD Anderson Cancer Center at Cooper
2017 Recognitions

- American College of Surgeons Commission on Cancer National Accreditation Program for Breast Centers
- American College of Radiology Accreditation Breast Imaging Center of Excellence
- American College of Radiology Radiation Oncology Accredited Facility
- American College of Radiology Designated Lung Cancer Screening Center
- American Society of Gastrointestinal Endoscopy Endoscopy Unit Recognition Program
- American College of Surgeons Commission on Cancer Academic Comprehensive Cancer Program

2017 Highlights

Cancer Screening and Outreach

Each year, MD Anderson at Cooper’s Cancer Outreach, Prevention and Education Program team leads an array of patient, community, and professional education events and participates in community events throughout the region. The team, along with MD Anderson at Cooper physicians and nurses, also conducts free or low-cost screenings for breast, cervical, prostate, colorectal, skin, and oral cancer for those who may not have the resources to access these life-saving services. In 2017, the team performed these screenings:

- **Breast:** 906 screened, 11 cancers detected
- **Cervical:** 472 screened
- **Prostate:** 55 screened, 2 cancers detected
- **Colorectal:** 373 FIT kits given, 272 returned, 12 positive/16 colonoscopies performed, 12 with polyps, 1 cancer (Stage I)
- **Melanoma:** 206 screened, 47 referred for dermatology follow-up or biopsy
- **Oral:** 50 screened, 5 referred for ENT evaluation
MD Anderson Cancer Center at Cooper

“80% by 2018” Nears Goal

More than 1,300 organizations across the nation have committed to substantially reducing colorectal cancer as a major public health problem for those 50 and older. MD Anderson at Cooper is among them, working toward the shared goal of 80 percent of adults aged 50 and older being regularly screened for colorectal cancer by 2018.

South Jersey community leaders came together on March 6, 2017 to announce their commitment to implement changes within their organizations to increase colorectal cancer screening in the greater Camden area, officially kicking off the “80% by 2018” initiative in this region. Since then, MD Anderson at Cooper has partnered with local businesses to encourage employees to undergo screening, and physicians and nurses have been participating in community events to raise awareness. By the end of 2017, the goal was in sight—reaching 79.6 percent.

8th Annual Pink Roses Teal Magnolias Brunch

The Cooper Foundation announced that the 8th Annual Pink Roses Teal Magnolias Brunch raised $800,000 for breast and gynecologic cancer research and clinical programs at MD Anderson at Cooper. Pink Roses Teal Magnolias is the largest and most successful fundraiser benefitting breast and gynecologic cancer in the Delaware Valley, and the 2017 event was attended by 850 people who came together to celebrate survivorship, remember loved ones, and make a difference. Every dollar raised helps save lives in our local community.

The event honored Catherine E. Loveland-Jones, MD, and Katherine Hansen, DO, both breast surgeons; Maria Metzler, RN, Oncology Infusion Nurse; and Colleen Tegeler, RT, Director of Radiation Oncology, with the Pink and Teal Hero Award for their outstanding contributions to cancer care and treatment. Since the first brunch in 2010, Pink Roses Teal Magnolias has raised $4.5 million, which has been used to support research, new technology, the Patient In Need Fund, the Survivorship Program, and the Dr. Diane Barton Complementary Medicine program.

Pink Roses Teal Magnolias Brunch honorees along with The Cooper Foundation and MD Anderson at Cooper leadership (back row l-r) David P. Warshal, MD; Kristin L. Brill, MD; Catherine E. Loveland-Jones, MD, MS; Anthony Dragun, MD; Robert A. Somer, MD; Francis R. Spitz, MD; (front row l-r) Christine Winn, FACHE; Generosa Grana, MD; Maria Metzler, RN; Katherine Hansen, DO; Colleen Tegeler, RT; and Susan Bass Levin, Esq.
7th Annual Jim Fifis Lung Cancer Research Fund Dinner

The 2017 Jim Fifis Lung Cancer Research Fund Dinner raised $110,000 for the lung cancer program at MD Anderson at Cooper. More than 300 people gathered at Ponzio’s Diner-Bakery-Bar in Cherry Hill for the event celebrating the life of Jim Fifis, longtime owner of Ponzio’s before he died of lung cancer in 2007.

Since its founding in 2011, the Jim Fifis Lung Cancer Research Fund has raised $760,000, which provides support to lung cancer clinical research programs, the high-risk lung cancer screening program, and the acquisition of innovative diagnostic tools including endobronchial ultrasound, at MD Anderson at Cooper. Prior to his passing, Jim Fifis asked his three sons, Chris, Nick, and John, to advocate for a lung cancer cure and work to raise awareness about the dangers of smoking. The Fifis Family underwrites the cost of the dinner completely, so all funds raised benefit lung cancer programs at MD Anderson Cooper.

Anniversary Celebrations

Physicians, nurses, and staff celebrated MD Anderson at Cooper’s 4th anniversary in October 2017, while the Cancer Center’s Inpatient Oncology Unit marked its second anniversary as an all-private-bed dedicated Oncology Unit in July.

Cornerstone Society Dedicates Donor Wall

The Cornerstone Society, a philanthropic initiative introduced by The Cooper Foundation to support the MD Anderson Cancer Center at Cooper, unveiled its Building Hope Donor Wall at a special dedication ceremony, acknowledging the generosity of more than 115 donors who raised $5 million to help support the cancer center.

Subaru Blanket Donation

As part of the “Subaru Loves to Care” initiative, and in partnership with the Leukemia & Lymphoma Society (LLS), Thomas J. Doll, President and COO, Subaru of America, Inc. (2nd from left), presented 100 blankets and messages of hope to patients at MD Anderson Cancer Center at Cooper’s inpatient oncology unit on September 8, 2017.

The blankets help to keep patients warm during treatment and to help spread awareness of LLS and Subaru’s goal to provide hope and care, one gesture at a time.
Patient Ericka Hauer

When 41-year-old ER nurse Ericka Hauer from Sicklerville felt a lump in her breast in November 2016, she wasn’t too concerned. She’d had a normal mammogram six months before.

But she’s also not the type of person to let it go, so her gynecologist ordered a mammogram. After the mammogram, a biopsy was ordered, and she received the diagnosis: Stage 2 triple negative breast cancer. It’s an aggressive form of the disease with a high likelihood of recurrence.

The mother of three teenage daughters, she adopted the attitude, “If I have to go through this, let’s get it done and make the best of it,” she says. “And I knew there was only one place and one team I wanted taking care of me, and that was MD Anderson Cancer Center at Cooper.”

Ericka started chemotherapy in late December 2016 and underwent a mastectomy in June 2017, going home the next day with plans to have reconstructive surgery with expanders and implants. On November 5, 2017, she ran in the New York City Marathon and, days later, had her ovaries removed to prevent ovarian cancer.

A triathlete, she says exercise helped her to cope during treatment. So did her friends and family who, each day of chemotherapy, orchestrated special themed celebrations dubbed “Chemo-Themo,” complete with decorations, food, and music.

“It was important for me to keep moving forward,” Ericka says. And now that she’s completed treatment, she is interested in breast cancer advocacy and giving other patients the same kind of support and encouragement she received from her friends, family, and Cooper care team.

“The team at Cooper was amazing,” she says. “I always knew I was in the best of hands.”
Sharing Knowledge and Experience

Teaching is an essential component of Cooper’s mission, which demonstrates our belief that sharing knowledge and experience is the foundation for the very best patient care. Notably, 600+ Cooper physicians serve as faculty at Cooper Medical School of Rowan University, teaching the next generation of physicians. Cooper remains committed to the professional development of our staff and furthering research that will ultimately improve a patients’ standard of care.
To Educate. Innovate. Lead. Serve. These four principles are the foundation of the Doctor of Medicine program at Cooper Medical School of Rowan University (CMSRU). Reflected in CMSRU’s mission and vision, they provide a roadmap for our students, our deans, our faculty, and our staff, and are reflected in our school’s achievements of 2017. These include:

Annette C. Reboli, MD, Named Dean
Rowan University announced the appointment of Annette C. Reboli, MD, as dean of Cooper Medical School of Rowan University (CMSRU) in 2017. Dr. Reboli, a professor of medicine who had served as the school’s interim dean since July 2016, is a prominent infectious diseases expert with solid history of scholarship and a decades-long commitment to medical education. She played a key role in the development and launch of CMSRU in 2012 as its founding vice dean, a position she held prior to her appointment as interim dean.

On her appointment, Dr. Reboli said, “As CMSRU’s new dean, I look forward to continuing the effort to provide a well-rounded medical education to students, one that imparts them with the knowledge, skills, and compassion they will need to be the physician leaders of tomorrow.”

Match Day for the Class of 2017
Cooper Medical School of Rowan University’s fourth-year medical students joined thousands of medical students and graduates from throughout the nation and around the world in learning the specialty and location of the residency programs where they’ll train for the next three to seven years during an exciting and emotional Match Day ceremony held on March 17, 2017. The graduates were offered residency positions at some of the nation’s most prestigious and competitive programs through what was CMSRU’s second Match Day ceremony.
To Educate

57 CMSRU Students Earn MDs
On May 12, 2017, 57 CMSRU students earned their medical degrees—the second graduating class of the Camden-based medical school. The ceremony was the first for CMSRU on the University Green in Glassboro—a fitting culmination of a Commencement Week at Rowan that included nine ceremonies over four days. Robert Laskowski, MD, past chair of the Association of American Medical Colleges Board of Directors and retired president and CEO of Christiana Health System in Wilmington, Delaware, was the commencement speaker.

Edward Deal, D.O., uses a mannequin to teach first-year medical students about anesthesiology procedures during Week on the Wards, a CMSRU course that provides early exposure to inpatient medical care and Lean Six Sigma Yellow Belt Certification.

Class of 2021 Dons White Coats
On Friday, September 15, 2017, 97 new CMSRU first-year students donned their white coats during the school’s annual White Coat Ceremony held in Pfleeger Concert Hall on Rowan’s main campus in Glassboro. More than 600 family members, friends, board members, and school leadership were in attendance at this important rite of passage for first-year medical students.

CMSRU Approved as Honor Medical Society Chapter
Alpha Omega Alpha Honor Medical Society (AMA) approved the Gamma New Jersey Chapter at Cooper Medical School of Rowan University in 2017. CMSRU embarked on the formal process to charter its Alpha Omega Alpha chapter upon earning full accreditation from the Liaison Committee on Medical Education the previous June. More than 55 Nobel Prize winners are members of Alpha Omega Alpha, as well as 11 of the 19 United States Surgeons General.
Cooper Medical School of Rowan University

CMSRU Student Awarded National Prestigious Scholarship
Ronald Ikechi, third-year medical student at Cooper Medical School of Rowan University (CMSRU), was one of 30 students across the country selected as a United Health Foundation and National Medical Fellowships Diverse Medical Scholar. The scholarship recognizes students who embody the organizations’ shared mission of improving quality health care access through community service and working with the underserved.

Accelerated Curriculum for Primary Care
Last summer, CMSRU welcomed the second cohort of students accepted into its three-year accelerated program, a federal grant-funded initiative designed to strengthen the primary care workforce in the southern New Jersey region, particularly in underserved communities. Three new students started the competitive program in July, joining four others who are entering their second year. An additional first-year student joined at the end of the academic year.

Upon graduating from CMSRU, students in the accelerated program will complete their primary care residency training at Cooper University Health Care in pediatrics or internal medicine.

“Hawkeye” Delivers Special Grand Rounds Lecture
He may have only played the role of doctor on the TV show “M*A*S*H”, but Alan Alda knows what it takes for good physicians to become great: communication, an idea he explained to deans, faculty, and students of CMSRU during “The Patient Will See You Now,” a special “Grand Rounds” lecture held November 14. In recent years, Alda has been helping scientists learn to communicate more effectively with the public through his work as a visiting professor at Stony Brook University School of Journalism’s Alan Alda Center for Communicating Science.

Salino Wydo, MD, rounding with medical students.
5th Annual Berkowitz Family Foundation Lecture
Damon Tweedy, MD, author of The New York Times bestseller, “Black Man in a White Coat” — selected as one of the Top 10 Non-fiction Books of 2015 — discussed the role of race in medicine as the featured speaker for the Fifth Annual Berkowitz Family Foundation Lecture Program, held September 12 and attended by more than 220 Cooper clinicians and medical students. The lecture program is presented by The Cooper Foundation, Cooper University Health Care, and Cooper Medical School of Rowan University, and funded by The Berkowitz Family Foundation.

Alumna Profile: Daisy Obiora, MD

“Being a good physician rides on knowing the information and having good technical skill,” says Daisy Obiora, MD, who earned her medical degree as a member of CMSRU’s second graduating class in 2017. “But a lot comes from your interaction with patients — what you do, how you act. I always need to put my best foot forward for my patients. People do better with their health if they have a trusted relationship with their physician.”

John McGeehan, MD, associate professor at CMSRU, beams with pride when he hears that. Obiora, he says, embodies the mission of the school.

“I could see Daisy’s spark right away,” says Dr. McGeehan, who was director of admissions and dean of students when Dr. Obiora applied to CMSRU. “In her very first semester, she excelled. She is one of the top medical students we’ve had.

“She really listens to patients,” he adds. “The patients feel that she’s there for them. When someone is where they belong, they blossom. Daisy belonged at CMSRU.”

Dr. Obiora immediately knew CMSRU was for her. In fact, once she had her interview, she cancelled interviews at other medical schools where she had applied. She was one of 64 students admitted to CMSRU in 2013 from among 4,000 applicants.

Dr. Obiora earned her bachelor’s degree in cellular and molecular neuroscience from Johns Hopkins University in 2011 and applied to CMSRU mainly because the school’s service-oriented mission — and its location in Camden — resonated with her.

Her CMSRU education was one of distinction. Admitted to the Chiron Medical Honor Society, she has published research in the area of osteoarthritis, served as a peer tutor, and represented CMSRU students to the Liaison Committee on Medical Education. She also volunteers with Heart of Camden Housing and Community Development and the city’s Cathedral Kitchen.

Post-graduation, she is doing her residency at Cooper University Health Care where she’ll specialize in urology — a highly competitive, male-dominated field. “I really like the variety with urology,” says Dr. Obiora. “There’s a good amount of surgery and I’ll work with men, women, children, and oncology patients. With urology, you’re able to improve someone’s quality of life with intervention.”

She is immensely proud to wear her white coat — and keenly aware of its symbolism.

“It represents something when you walk into a patient’s room,” she says. “For me, the best part about medicine is talking to patients and providing a solution to a problem. The relationship of trust with a patient is as important as any drug out there.”
Nursing Education: A Strategic Imperative

In order to continue to attract and retain the best and the brightest nurses, Cooper has made nursing education and research a strategic imperative. Aligned with the Institute of Medicine (IOM) Future of Nursing report, we are committed to nurses with advanced degrees practicing to the fullest extent of their license, recruiting nurses with advanced degrees to be leaders and educators, and increasing professional development, education, and specialty certification programs.

To that end, in 2017:

**Continuing Education**
As an accredited provider of New Jersey State Nursing Association (NJSNA) continuing education hours, in the 2016-2017 program year, Cooper provided 86 continuing education activities in which there were 2,876 total participants and 4,670.5 contact hours awarded.

**2nd Successful Nurse Externship Program**
Cooper’s nursing externship program, an eight-week summer program for senior-year nursing students at Rutgers and Villanova universities that was launched in 2016, completed a second successful year with 20 participants.

**Education Partnerships**
The Department of Nursing forged partnerships with Drexel, Walden and Capella universities for significant tuition reimbursement for Cooper staff to return to school for undergraduate and graduate degrees – helping to advance their careers and expertise.

**Perioperative Program**
The second wave of Cooper’s five-month program to further strengthen the specialized skills and knowledge of operating room nurses got underway on August 29, 2017.
Cooper Bridges Celebrates 11th Year
Cooper Bridges is a biannual journal written and produced by Cooper nurses to share best nursing practices through educational articles that stimulate thinking and drive research, with the ultimate goal of refining and enhancing patient care. 2017 marked this valuable publication’s 11th year of peer-reviewed content, showcasing the knowledge and expertise of Cooper nurses.

Nurse Residency Program
Nursing leaders developed the curriculum for a comprehensive RN Residency Program to support newly licensed RNs and LPNs transition effectively into clinical practice and are seeking accreditation for the program from the National Council of State Boards of Nursing (NCSBN).

Unit-based Clinical Educator Model
Cooper has established a robust unit-based clinical educator model, with master’s-prepared nurses who have experience in their respective specialties supporting all inpatient units, including Behavioral Health, Critical Care, Emergency, Maternal-Child Health, Medical/Surgical, Pediatrics, Perioperative, Procedural Areas, and Trauma. In addition, there are two non-unit-based clinical educators who are assigned as needed, and one who is dedicated to MD Anderson Cancer Center at Cooper.

Publications and Presentations
Cooper nurses had their work published in numerous publications in addition to Cooper’s own Bridges journal. Notably, in 2017, they authored or co-authored 18 articles that appeared in peer-reviewed periodicals, as well as one book chapter. Two Cooper nurses also serve as nursing journal editors. In addition, our nurses were in demand as speakers, giving 16 local, 12 regional, and 21 national presentations.
Cooper Health Careers Initiative

Cooper Health Careers Initiative (CHCI), in association with Camden County and HopeWorks, launched a free medical coding training program for Camden residents. The initiative offers the promise of a medical coding job at Cooper upon successful completion of the program. Fifteen people entered the program in 2017.

CHCI is built around a comprehensive approach that provides access to pre-training support and coaching to complete a certificate program in medical coding offered by Camden County College and approved by the American Health Information Management Association (AHIMA). CHCI participants take the first step toward gaining valuable education and experience in health care while positioning themselves to continue their education and obtain an Associates or Baccalaureate degree.
Research: On the Leading Edge

The research mission of the Cooper University Health Care system is to improve our patients’ and neighbors’ standard of care through innovation. This is a collaborative program working not only with the Cooper Medical School of Rowan University, but also with other top-notch academic centers and corporate sponsors. Cooper’s research platform also serves as a training experience for residents in the Department of Surgery as well as fellows from MD Anderson Cancer Center at Cooper.

All our research projects are clinically translational – which means they aim to “translate” findings into medical practice and meaningful health outcomes – and led by Cooper faculty members from multiple medical disciplines. Our current areas of focus are regenerative medicine, trauma-based wound healing, and epigenetics. Some recent highlights include:

Cell-based Therapy to Treat Osteoarthritis

One of the first clinical trials for osteoarthritis using a cell-based therapy from adipose (fat) tissue was initiated at Cooper as a joint collaboration between Plastic Surgery and Orthopedics. In this FDA IDE-approved clinical trial, Cooper University Health Care served as a clinical site and the core Laboratory for the multi-centered clinical study in the U.S. Additional studies using this technology will be launched in 2018 at Cooper University Health Care.
Research: On the Leading Edge

$2.2 Million Gift for Stem Cell Research
The Cooper Foundation received a $2.2 million gift in 2017, funding specialized research to explore the role of a unique line of stem cells in certain cancers, wound healing, and vision. The generous donor—who wishes to remain anonymous—is a grateful former patient of Richard D. Lackman, MD, Co-Director of Orthopaedic Oncology at MD Anderson Cancer Center at Cooper. Dr. Lackman is an internationally known clinical leader and expert in the treatment of sarcomas, one of the three areas on which the stem-cell research will focus. All of these projects are supported by our experienced staff of 5 PhDs, research manager, contract writer, two technicians, and biostatistical and clinical support staff.

Research Initiatives to Benefit the U.S. Armed Forces
We place a strong emphasis on meeting the needs of military-oriented training and research initiatives. Our translational research group is working in several trauma-related areas, including:

• Revisiting the need for massive amounts of fluids to resuscitate patients who have lost a substantial amount of blood, by re-examining treatment algorithms and the use of biomaterials, potential fluids, and technology to keep people alive longer

• Prolonging the life of a patient for 48 to 72 hours in the absence of a military medical unit through new treatments, biomaterials, and techniques

• Providing a novel approach to septic shock treatment using cell-based therapies, including the potential of using a patient’s own fat-derived stem cells to stabilize blood vessels to buy more time
• **MD Anderson Cancer Center at Cooper**, through a partnership with the nation’s number-one cancer center, offers advanced, multi-disciplinary cancer treatment, innovative technologies, cutting-edge clinical trials, and comprehensive supportive care services.

• **Surgical Services Institute** offers advanced surgical options in 12 specialty areas including ear, nose, and throat, pain management, colorectal, general, plastic and reconstructive, oral and maxillofacial, thoracic, urology, and vascular. It is also home to the Cooper Aortic Center, the Bariatric and Metabolic Surgery Center, the Level I Adult Trauma Center, and the Level II Pediatric Trauma Center.

• **Adult Health Institute** provides coordinated care via Cooper’s extensive network of primary and specialty care services including dermatology and dermatologic surgery, endocrinology, family medicine, geriatric medicine, infectious diseases, internal medicine, nephrology, palliative care, and pulmonary medicine. It is also home to the Cooper Digestive Health Institute, South Jersey’s largest freestanding endoscopic center, providing a full range of gastrointestinal services with satellite offices throughout the region.

• **Cooper Heart Institute**, one of the most comprehensive cardiovascular programs in the region, provides a full range of heart care from prevention and diagnosis to the most innovative, non-surgical techniques and surgical treatments, including stenting procedures, heart surgery, and minimally invasive procedures.

• **Cooper Bone and Joint Institute** offers high-quality orthopaedic care with the latest technological advances. The integrated team includes fellowship-trained and board-certified experts in orthopaedics, rheumatology, podiatry, and rehabilitation for arthritis pain, sprains and strains, tendon or ligament injury, tendonitis, broken bones, dislocations, trauma, and more.

• **Cooper Neurological Institute (CNI)** is fully dedicated to the diagnosis and treatment of neurological and neurosurgical issues including epilepsy, movement disorders, headache, trauma and brain, spine, and pituitary cancer. The CNI is recognized as a Comprehensive Stroke Center by The Joint Commission.

• **Women’s and Children’s Institute** is home to the Children’s Regional Hospital at Cooper, South Jersey’s only state-designated hospital for children, and The Ripa Center for Women’s Health and Wellness at Cooper, which provides primary and multi-specialty care, radiology services, and wellness education.

• **Urban Health Institute** is redesigning health care to meet the needs of an underserved population. Its founding principle is to ensure that community residents have access to quality preventive care and the tools to manage complex medical conditions when needed. This includes the Cooper Advanced Care Center, with primary care and medical and surgical specialties, and the Camden Coalition of Healthcare Providers, whose key role is knowledge dissemination and communication among organizations in the City of Camden.

---

**Premier Institutes**

• **Center for Critical Care Services** provides the highest level of lifesaving inpatient care for the seriously ill and injured. The Center is staffed by physician experts in sepsis, cardiogenic shock, and respiratory failure and serves as a major referral source for area hospitals.

• **Center for Urgent and Emergent Services** provides 24/7 access to immediate care, whether through the Emergency Department, 911 Emergency Medical Services, Air Medical Services or the Transfer Center. Our Urgent Care Centers take ED staffing out to the community and offer extended day, evening, and weekend hours for patients of all ages.

---

**Centers of Excellence**

• **Center for Population Health** helps Cooper implement new patient care strategies to improve the patient experience and reduce costs.

• **Center for Trauma Services** is a Level I Adult Trauma Center and Level II Pediatric Trauma Center that cares for severely injured patients involved in motor vehicle crashes, falls, industrial accidents, and acts of violence. It has an active community education program in trauma prevention and safety. Cooper is the only hospital in the region that provides trauma care for adults and children.