

Facets of Dyslexia

Fifth Annual Conference



April 21, 2018
Stratford, NJ

EXHIBITOR FORM

- Exhibitor registration includes a 6' display table, table covering (if needed), and one chair.
- Tables will be assigned by the Conference Committee on a first come, first served basis.
- Exhibitor fee of \$175 includes lunch for one person.
- All requests must be made in advance and will be accommodated if possible.
- All exhibits **must** be staffed throughout the day until at least 2:30 PM.

Set-up/Take down Times:

Exhibitors are responsible for their own set-up and take down of tables. Please check in at the conference registration desk prior to setting up your exhibit to receive your conference materials, name tag and table location.

Security:

Exhibit tables do not need to be staffed during the sessions. However, please note that the exhibit area will not be locked. Cooper will not be responsible for any loss or damage that may occur prior to, during, and after the conference. The exhibitor, by submitting this form expressly releases Cooper from any responsibility in any and all claims for loss or damage.

To have an exhibit table at the 2018 Facets of Dyslexia and Language-Related Disabilities Conference, please complete this form and return with payment to Cooper Learning Center at the address below.

Contact Name: _____ Company Name: _____

Address: _____ City/State/Zip: _____

Email: _____ Phone: _____

PAYMENT METHOD:

____ Check ____ Visa ____ MasterCard
____ AmEx ____ PO

PAYMENT:

_____ \$175.00 for one table
_____ \$75.00 each additional table
_____ \$20.00 for each additional lunch

Card #: _____

Expiration: _____ Security Code: _____

Name on Card: _____

Signature of Card Owner: _____

Registration will become final upon receipt of payment.
CooperLearningCenter.org

MAIL FORM AND PAYMENT TO:

Cooper Learning Center
Facets of Dyslexia Conference
4011 Main Street
Voorhees, NJ 08043
Phone: 856-673-4900
Fax: 856-673-4909

IMPORTANT INFORMATION:

NO REFUNDS: We regret that there is a NO REFUND POLICY and cannot release purchase orders.



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The *Facets of Dyslexia Conference* is an all day conference dedicated to educating people on the many aspects of dyslexia and language based learning disabilities.

BECOME AN EXHIBITOR TODAY

We would love to include your organization in the day's events.

1. What are the conference demographics, i.e. how many attendees do we anticipate, titles/job positions of those that typically attend?

This is our fifth annual Facets of Dyslexia conference. Typically 200 people attend our conference. It is marketed to professionals and parents. However, about 90% of our attendees are professionals. The largest demographic are regular and special education teachers, followed by support staff (CST, reading specialists, etc.).

2. How much time are the attendees given to visit with the vendors?

There are three touch-points designed for the exhibit hall: one-hour during breakfast and registration, 30-minute networking break, and a 45-minute lunch break. The exhibit hall is in the center of the conference. All food set-up is in the exhibit hall and attendees need to walk through the exhibit tables to access food and coffee.

3. Is there any incentive for the attendees to visit the exhibitors?

We have an incentive program called the *Exhibit Hall Raffle Contest*. Attendees earn raffle tickets by attending exhibit booths. Attached is an explanation of the program. We are always open to new ideas to bring attendees and exhibitors together. Don't hesitate to offer successful advice!

4. Is our logo placement on the Conference page good until the completion of this conference or does it extend into the calendar year?

The Facets of Dyslexia website page remains active all year long, even after registration is closed. Past sponsor logos remain on the site and on our signature until October /November on average. We do not place exhibitor logos on the website or in marketing material, only sponsors. We have both a regular sponsorship and a diamond sponsorship. Attached is a sponsor packet. Exhibitors will have an acknowledgement in the conference program.

More details online

CooperLearningCenter.org